

## PRESS RELEASE: Roundtable Conference Set to Ignite Australian Music Sector Growth



For Immediate Release Tuesday 13 June 2017

Music Australia's [Contemporary Music Roundtable](#) conference returns to Customs House Sydney from **1 – 3 August**.

The [first round of speakers](#) has been announced, together with [key conference sessions](#).

This industry dialogue has grown quickly over two years, firming as Sydney's major music business conference, and the national go to event for industry policy and development.

**Music Australia CEO Chris Bowen says** *“the Roundtable is a national brains-trust for innovation and development in contemporary music, and part of Music Australia's contribution to Australian music industry growth.”*

This year the conference expands to three days, supported by major partners City of Sydney and Moshtix. 200+ delegates will gather for a lively mix of presentations, panels, outcome oriented sessions, and networking covering all facets of live and recorded music, audience engagement, innovation and business development.

**Lord Mayor Clover Moore said:** *“Not only does contemporary music play a major role in defining a city's cultural identity, it's also a key part of its creative economy.*

*Given the City of Sydney's commitment to supporting the live music and performance industry in Sydney, we're pleased to be working with Music Australia to bring together industry and government for the 2017 Contemporary Music Roundtable.*

*It's an important opportunity for the national industry to identify collective challenges and discuss ways forward, and for industry professionals to create connections and share insights.”*

*“The music sector contributes \$4 to \$6 billion to Australia annually, and our copyright industries generate more for the economy than manufacturing and health care.”* **Mr Bowen said.** *“This is big business, and a major part of our cultural identity, but it cannot be taken for granted.”*

*“Australia's music industry has been buffeted by change wrought by digital and global impacts, and while the talent of our artists and the sector's resilience are first rate, concerted strategies to underpin music's success are vital”* **Mr Bowen said.**

Contemporary Music Roundtable program highlights are detailed overleaf.

---

To arrange an interview or a press pass please contact: Cara Anderson, Communications and Engagement Manager, Music Australia: Email: [cara@musicaustralia.org.au](mailto:cara@musicaustralia.org.au)

## Contemporary Music Roundtable sessions cover key strategic areas for development and include:

- *Audiences for Live Music* consumer trends, youth engagement and national initiatives
- *Mental Health in the Music Workplace* – key developments and national progress
- *Music Innovation* - success stories and opportunities and growing the music industry pie
- *Specialist Forums* – Music Educators, Regional Music Makers, and City Sound Solutions
- *State of the Industry Report* – industry chiefs share key data on sales and attendances
- *Women in Australian Music* – an inclusive approach and action plan for positive change

You can preview the program [here](#). The full conference program will be released in late June.

More information and bookings are available via the [Music Australia website](#).

For more information about the Contemporary Music Roundtable please contact Scarlett Di Maio, Program Coordinator, Music Australia on [scarlett@musicaustralia.org.au](mailto:scarlett@musicaustralia.org.au) or 02 9519 9778.

### About Music Australia

Music Australia is a not for profit national umbrella body, representing all aspects of Australian musical life. Activities span education, community and the professional industry, and include campaigns, information, industry plans, resources, sector engagement, Australia's largest school music participation program, and a national contemporary music conference.