

## PRESS RELEASE: Contemporary Music Roundtable to Kick Goals for Popular Music



For Immediate Release Thursday 27 July 2017

Leaders from across the music industry will converge on Sydney's Customs House from Tue 1 to Thu 3 August for the third **Contemporary Music Roundtable** conference.

Organised by national music body [Music Australia](#), 80 speakers will appear at the national conference.

Keynotes will be by legendary rock photographer **Tony Mott**, and **Andrew Jenkins**, President, Universal Music Publishing Group, Australia, Asia Pacific.

Other speakers include a roll call of industry chiefs, commercial leaders, digital and data gurus, peak bodies, leading professionals, elected representatives, researchers, and music educators, who will share insights, advice, success stories and predictions.

"As a boutique business conference, the Roundtable delivers a **complete industry roundup**" said **Music Australia, CEO, Chris Bowen**. "Delegates delve into curated panels, specialist forums, connect with the latest music intelligence, and network with peers in an intimate setting".

The event will kick off with three specialist Forums, led by a national *Music Educators Forum* where attendees will finalise plans for a new peak body for popular music education.

"This new network will be charged with ensuring Australia's music industry professionals are equipped with the best possible skills for the digital age" said Forum Convenor **Ben O'Hara, Dean of Melbourne Music College Collarts**.

The Roundtable's Major Government Partner City of Sydney are working closely with organisers on key agendas for contemporary music, and will present a specialist Forum *Sound Solutions for Music Cities* on Tue 1 August.

Other key topics being covered include:

*Digital* – optimising streaming for music businesses, and understanding this fast-changing landscape at the **digital rights management session**.

*Resilience* –shaping important agendas in **mental health, gender equality and young people's engagement** in music.

*Trends* – industry chiefs and data gurus unpack the latest **live music attendance** stats, share **state of the industry** trends and offer future forecasts.

The Roundtable's ambition is to harness industry partnerships to strengthen Australia's dynamic contemporary music scene as a key national cultural and economic contributor.

Full program details and speakers [available here](#).

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To arrange an interview or a press pass please contact: Cara Anderson, Communications and Engagement Manager, Music Australia: Email: [cara@musicaustralia.org.au](mailto:cara@musicaustralia.org.au)

[Book your tickets now](#) as this event sells out each year.

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