

Music Australia - Advisory Groups

Background

Music Australia convenes expert Advisory Groups in key areas to support our work. Each is established and appointed by the Board, with a charter, goals and tasks, and governed by a set of principles. Advisory Group members and activities are published on Music Australia's website and communicated via Music Australia information channels and to the membership to provide relevant information and foster engagement.

Advisory Groups

The Music Australia currently has two Expert Advisory Groups:

Music Education Advisory Group	Provides expert advice and contributes to Music Australia's work in Music Education. It will provides input and feedback on Music Australia's educational activities and policy development, and contributes to advocacy to government.
Music Industry and Careers Advisory Group	Provides expert advice and contribute to Music Australia's work in the Professional Music Industry and Careers. It provides input and feedback on relevant Music Australia activities and policy development, and contributes to advocacy to government. In 2014 and early 2015 this Group will focus on Careers Development in line with current Music Australia priorities. Membership will reflect this focus.

Charter

Each Group's charter details its purpose, goals, tasks, intended membership, reporting and other aspects of operation. Please see copies below.

Membership

Advisory group members will be recognised experts from around the country able to provide credible and strategic advice and to work with Music Australia to advance our agenda.

Principles

Music Australia Advisory Groups seek to:

- be representative, inclusive and collaborative
- achieve consensus on agenda, procedures and effectiveness
- deliberate fairly, respectfully and responsively
- behave consistently, clearly and decisively
- provide reciprocity and mutual benefits
- contribute effectively to achieving Music Australia's agenda
- maximize beneficial impacts to a broad constituency.

Structure and Term

Advisory Groups:

- Are convened by the Board and continue at the discretion of the Music Australia Board
 - Chair and members are appointed by the Music Australia Board
 - Operate to a Charter approved by the Board
 - The term of membership will be two years, renewable for a further term
- Will each be a current Music Australia member.

Music Australia Music Education Advisory Group – Charter

Purpose: This Advisory Group is established by the Music Australia Board to provide expert advice and contribute to Music Australia’s work in Music Education. It will provide input and feedback on Music Australia’s educational activities and policy development, and contribute to advocacy to government.

Membership: The group comprises 6 – 8 recognised experts from around the country, committed to promoting and developing music education and to continuous improvement, able to provide credible and strategic advice, and to work with Music Australia to advance our music education agenda. Music Australia will seek nominations, with names tabled by Music Australia staff, Councillors and industry contacts. These will be shortlisted, approved by the Board, and approached by the Music Australia Program Director.

Structure: The Music Australia Board appoints the Chair and approves members who represent a diversity of experience, approaches, and expertise. Members are appointed for a two year term and can be appointed for a further term. All will be financial Music Australia members and serve on a voluntary basis. A secretary will be drawn from the group. The Music Australia Program Director will be convenor.

Representation: will be sought from the following areas:

- Educational associations and networks, eg ASME, Primary Principals Association
- Performing arts organisation representation, eg through AMPAG
- Early childhood, Primary & secondary (Teacher / Principal)
- Vocational Education and Training (VET)
- Tertiary / Academic sector
- Government – Department of Education
- Different states / territories / pedagogies / methodologies / schools of thought

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Tasks: Meetings and communications: Meet face to face annually, attend Music Australia Annual Assembly (with a pre-meeting prior), hold quarterly teleconferences, attend ad hoc meetings where possible, and provide email advice throughout the year. Agendas will be circulated prior to meetings, with opportunities for Group members to add items. Group members will keep Music Australia abreast of news, issues, research and reviews to inform Music Australia’s strategic direction in music education, and act as ambassadors for Music Australia activities and policies.

Advice: Provide advice and input into Music Australia’s programs, activities and policy submissions. Where additional specialist advice is sought, group members will be able to recommend alternate contacts and courses of action for Music Australia staff through their networks.

Advocacy and Policy: Prepare refreshed national music education advocacy plan, to take advocacy to next stage. Contribute to or prepare policy submissions, time permitting. Attend key meetings with sector colleagues, officials and politicians. Share information with own networks.

Reporting: Provide annual activity report to Music Australia prior to the AGM.

Work Program: The Group will set priorities and aim to focus on a small number of issues to achieve results. Priorities will reflect those of Music Australia and the sector, and represent achievable goals that address key issues, fill gaps, embrace opportunities and strengthen provision.

Music Australia will: publish Advisory Group members and activities on the Music Australia website and other media, support Group members in their own professional fields through Music Australia information and advocacy, and seek to build a supportive and engaged network of professionals in related fields.

Music Australia Music Industry & Careers Advisory Group – Charter

Purpose: This Advisory Group is established by the Music Australia Board to provide expert advice and contribute to Music Australia’s work in the Professional Music Industry and Careers. It will provide input and feedback on relevant Music Australia activities and policy development, and contribute to advocacy to government. For the first 6 - 8 months, this Group will focus on Careers Development in line with current Music Australia priorities. Membership will reflect this focus. After this the group may broaden out.

Membership: The group comprises 6 – 8 recognised industry experts from around the country, committed to professional music industry and career development, able to provide credible and strategic advice, committed to continuous improvement, and to working with Music Australia to advance our agenda. Music Australia will seek nominations, with names tabled by Music Australia staff, Councillors and industry contacts. These will be shortlisted, approved by the Board, and approached by the Music Australia CEO.

Structure: The Music Australia Board appoints the Chair and approves members who represent a diversity of experience, approaches, and expertise. Members are appointed for a two year term and are eligible for appointment for a further term. All will be financial Music Australia members and serve on a voluntary basis. A secretary will be drawn from the group. The Music Australia CEO will be convener.

Representation: will be sought from the following areas:

- National Music Industry Associations (ARIA, APRA, AAM, AMPAL)
- State Music Industry Associations / Australian Music Industry Network rep
- Vocational Education and Training (VET) and Tertiary / Academic sectors
- Performing arts organisation & music Industry practitioner representation
- Government – Department of Employment
- Different states / territories

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- provide reciprocity and mutual benefits
- contribute effectively to achieving Music Australia’s agenda
- maximize beneficial impacts to a broad constituency

Tasks: Meetings and communications: Meet face to face annually, attend Music Australia Annual Assembly (with a pre-meeting prior), hold quarterly teleconferences, attend ad hoc meetings where possible, and provide email advice throughout the year. Agendas will be circulated prior to meetings, with opportunities for Group members to add items. Group members will keep Music Australia abreast of news, issues, research and reviews to inform Music Australia’s strategic direction in music industry and careers development, and act as ambassadors for Music Australia activities and policies.

Advice: Provide advice and input into Music Australia’s programs, activities and policy submissions. Where additional specialist advice is sought, group members will be able to recommend alternate contacts and courses of action for Music Australia staff through their networks.

Advocacy and Policy: Advice on Music Australia’s refreshed Music Careers site, Feature sections in Music Forum Journal, contribute to or prepare policy submissions, time permitting. Attend key meetings with sector colleagues, officials and politicians. Share information with own networks.

Reporting: Provide annual activity report to Music Australia prior to the AGM.

Work Program: The Group will set priorities and aim to focus on a small number of issues to achieve results. Priorities will reflect those of Music Australia and the sector, and represent

achievable goals that address key issues, fill gaps, embrace opportunities and strengthen provision.

Music Australia will: publish Advisory Group members and activities on the Music Australia website and other media, support Group members in their own professional fields through Music Australia information and advocacy, and seek to build a supportive and engaged network of professionals in related fields.